

Freedom Interactive Ad Units & Specs											
	Dimensions	Placement	Required Files	Max File Size	Expandable	Audio	Video	Loops	Animation	Controls	Labeling & Other Items
			All units require click-through URL	Standard / Rich Media							
In Page Units	728x90	Leaderboard	JPG, GIF, SWF, or 3rd Party Tag	35kb, 45kb	Yes, up to 728x200	Yes					
	300x250	Med Square (ATF)	JPG, GIF, SWF, or 3rd Party Tag	35kb, 45kb	Yes, up to 550x250	Yes	Yes, :30 sec user initiated, 45 KB initial load and 2.2MB subsequent for streaming	3 Loops (15 seconds max for all loops total)	:15 sec	Video must have 'stop' button.	
	300x250	Med Square (BTF)	JPG, GIF, SWF, or 3rd Party Tag	35kb, 45kb	Yes, up to 550x250	Yes					
	160x600	Skyscraper (ATF)	JPG, GIF, SWF, or 3rd Party Tag	35kb, 45kb		Yes					
	160x600	Skyscraper (BTF)	JPG, GIF, SWF, or 3rd Party Tag	35kb, 45kb		Yes					
	120x90	Small tile	JPG, GIF	15kb							
	150x25	Section Sponsorship/Weather Sponsorship	JPG, GIF	15kb				N/A (Static)	N/A (Static)		No call-to-action must include 'Sponsored by'
Over-the-Page Units	720x300	Pop-Under	JPG, GIF, SWF, or 3rd Party Tag	45kb		Yes					Frequency Cap 1x24
	100x100	Corner Peel	SWF, 3rd Party Tag	45kb	Yes, up to 550x480	Yes					
	550x480	Interstitial/Prestitial	JPG, GIF, SWF, or 3rd Party Tag	45kb		Yes	Yes		:9 sec	Must have a clearly visible 'close' button, 'close' button must display the close symbol 'X' and the word 'close' / 9 second re-direct, close or resolve	Frequency Cap 1x24
	300x250	Post-it Note	JPG, GIF, SWF, or 3rd Party Tag	45kb		Yes			:9 sec		
	300x250	Floater	JPG, GIF, SWF, or 3rd Party Tag	45kb		Yes	Yes		:9 sec		
	984x300	Sliding Billboard	JPG, GIF, 3rd Party Tag	100kb	Yes, up to 984x300 with a 984x30 pencil leave behind. OCR - 940x30 and 940x300					:9 sec	
BrightCove Video	480x360	Pre-roll Video	FLV, 3rd Party Tag	1.5 MB					15 sec, 30 fps		
	300x250	Companion	JPG, 3rd Party Tag	35kb				N/A (Static)	No		
	300x100	Video Overlay	JPG, GIF	35KB							Ad must be 300x70 w/ transparent 300x30 header containing no ad content- total ad dimensions 300x100
Classified Units	95x75 and Text	Featured Real Estate Tiles	JPG, GIF, text: max 4 lines of text, 16 characters per line	15KB							
	120x60	Featured Employer Tiles	JPG, GIF	15KB							
	150x25	Mortgage Calculator Sponsor	JPG, GIF	15KB							
	120x60 and Text	Upcoming Career Event	line	15KB				N/A (Static)	N/A (Static)		
	210x25	Job Module Sponsorship	JPG, GIF	15KB							
	120x60	Widget Tile	JPG, GIF	15KB							
	Text Link	Widget Text	Max 3 lines of text, 21 character per line	N/A							
Broadcast Units	234x60	Streaming Sponsorship	JPG, GIF	25KB				N/A (Static)	N/A (Static)		
	940x300	Sliding Billboard	JPG, GIF, 3rd Party Tag	100kb	Yes, up to 984x300 with a 984x30 pencil leave behind. OCR - 940x30 and 940x300				:9 sec		
OCR Units	940x30	Pencil Ad	JPG, GIF	25KB				N/A (Static)	N/A (Static)		
	125x125	Square Button	JPG, GIF	15KB				N/A (Static)	N/A (Static)		

Note: 1 pixel solid border required for ads with white or transparent backgrounds

Disclaimer: Every ad unit is not available on all Freedom sites. Please contact FI Ad Operations at adops@freedom.com for more information.



[Yahoo! Specs Click Here](#)